Take your fair & exposition to a whole new level of success.

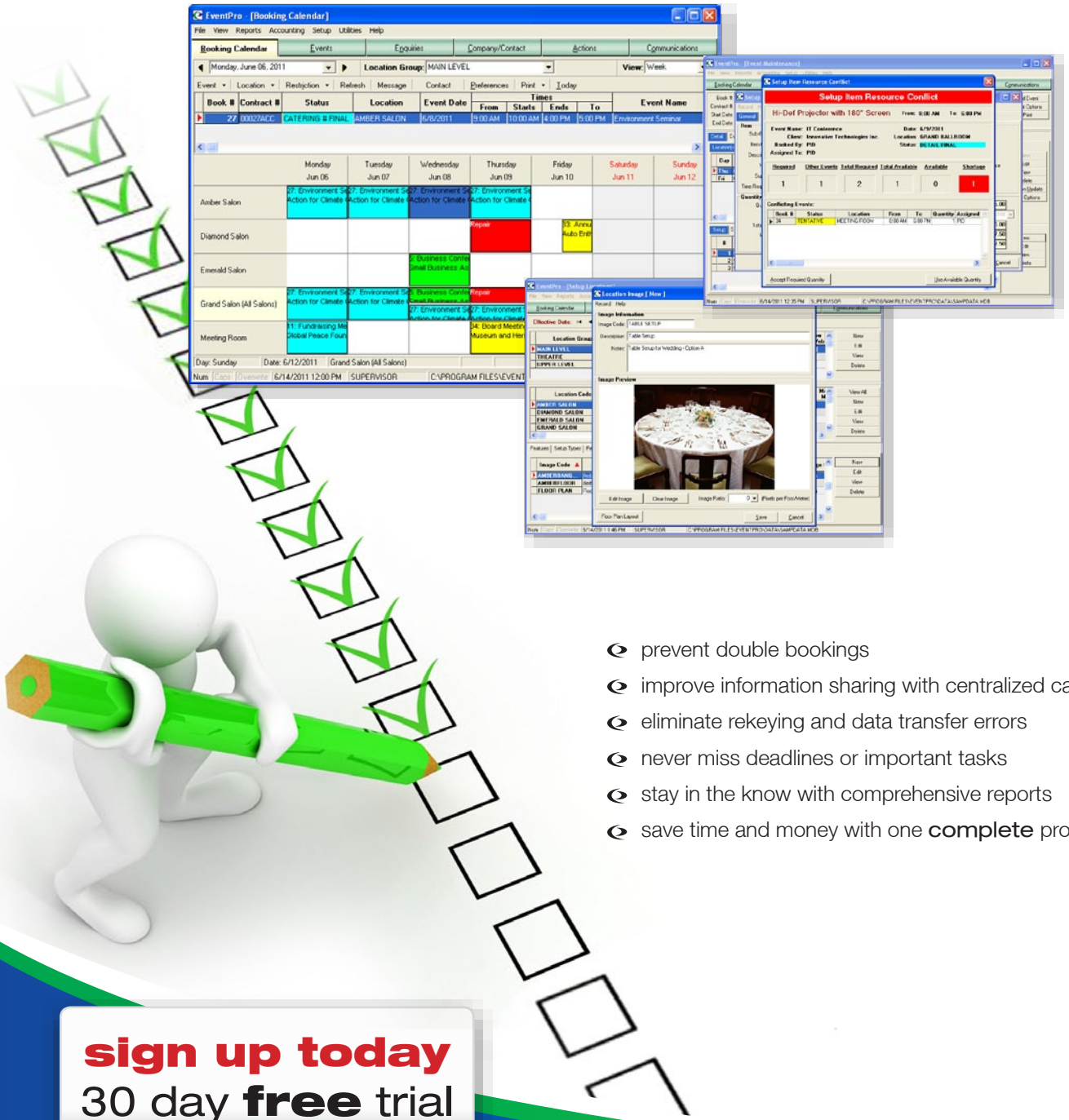
EventPro®
Event Management Software

your complete venue scheduling and event management solution

sign up today
30 day **free** trial
www.eventpro.net

call toll-free 1-866-920-7996
or email sales@eventpro.net

Simplify scheduling and organize event details with one integrated program



- prevent double bookings
- improve information sharing with centralized calendar
- eliminate rekeying and data transfer errors
- never miss deadlines or important tasks
- stay in the know with comprehensive reports
- save time and money with one **complete** program

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Boost efficiency and revenues

Your fair has to meet high expectations, while you're limited by ever-tightening budgets. You simply need to get more done in less time.

EventPro Software is the user-friendly, cost-effective solution for facility scheduling and event management. It will take your business to a new level of efficiency and organization, so that you can concentrate on the success of your fair & exposition.

The benefits to you

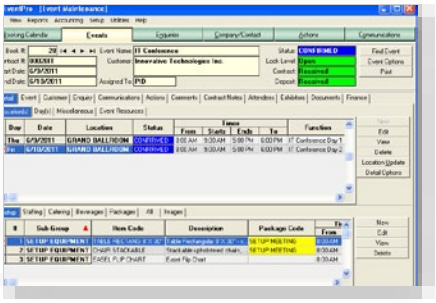
Overwhelmed with event details & scheduling issues? Trying to carve out time for pursuing new revenue? It's time to call in a pro – EventPro: the professional event & exhibition management solution that combines the features you need in one streamlined system. Experience the benefits…

Centralized Information – Streamlined Workflow

EventPro's all-in-one functionality means that you can manage your events and keep all event-related data in one integrated program – instead of switching between applications. Work at top efficiency with EventPro's logical, process-driven layout and at-your-fingertips information.

Simplified Scheduling – Maximized Venue Use

With the shared, graphical Booking Calendar, authorized users can find events, identify free space, and begin bookings with the easy step-by-step Booking Wizard. The conflict check prevents double bookings, so you can confidently maximize the use of your event space, resources and staff.



More Knowledge – Better Informed Decisions

EventPro's built-in reports compile the information you want with a few clicks. Find long-term patterns of success and failure that you may not notice while working day-to-day, and use this knowledge to better allocate your time, resources & energy.

Good Relationships – Dedicated Community

Build a comprehensive contact database with unlimited information, including custom-defined user fields, using EventPro's CRM (Customer Relationship Management). EventPro logs event history, finances, communications and more, so you can provide consistent, personalized service for clients & suppliers. Build awareness and encourage involvement in the community with targeted email marketing campaigns, online event calendars and online attendee registration.

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More benefits to you

Improved Communication – Better Collaboration

With EventPro, all staff members have access to centralized, accurate, updated information (within their management-set user rights), empowering them to monitor event progress and confidently complete their assigned tasks within the timelines. Automated task reminders ensure important deadlines are met. No more confusion or interdepartmental miscommunications.

Details Done Right – Happy Crowd

To host a successful fair & exposition, you need to organize many complex event details among a large group of people. EventPro's resource management makes it easy to set up event details, specify when items are required, and distribute that information to staff with clear, detailed tasks and reports – helping you ensure that events run smoothly.

Reduced Repetition – Increased Productivity...and Saved Time!

Don't waste any more time – or brainpower – on repetitive busy work. You only need to enter critical data once, and it's available throughout EventPro. No more rekeying!

Use EventPro's integrated features to send multiple email blasts with mail merge, create dozens of invoices with batch billing, copy event templates for fast detail setup, automatically track finances, and sweep away other administrative time-wasters.

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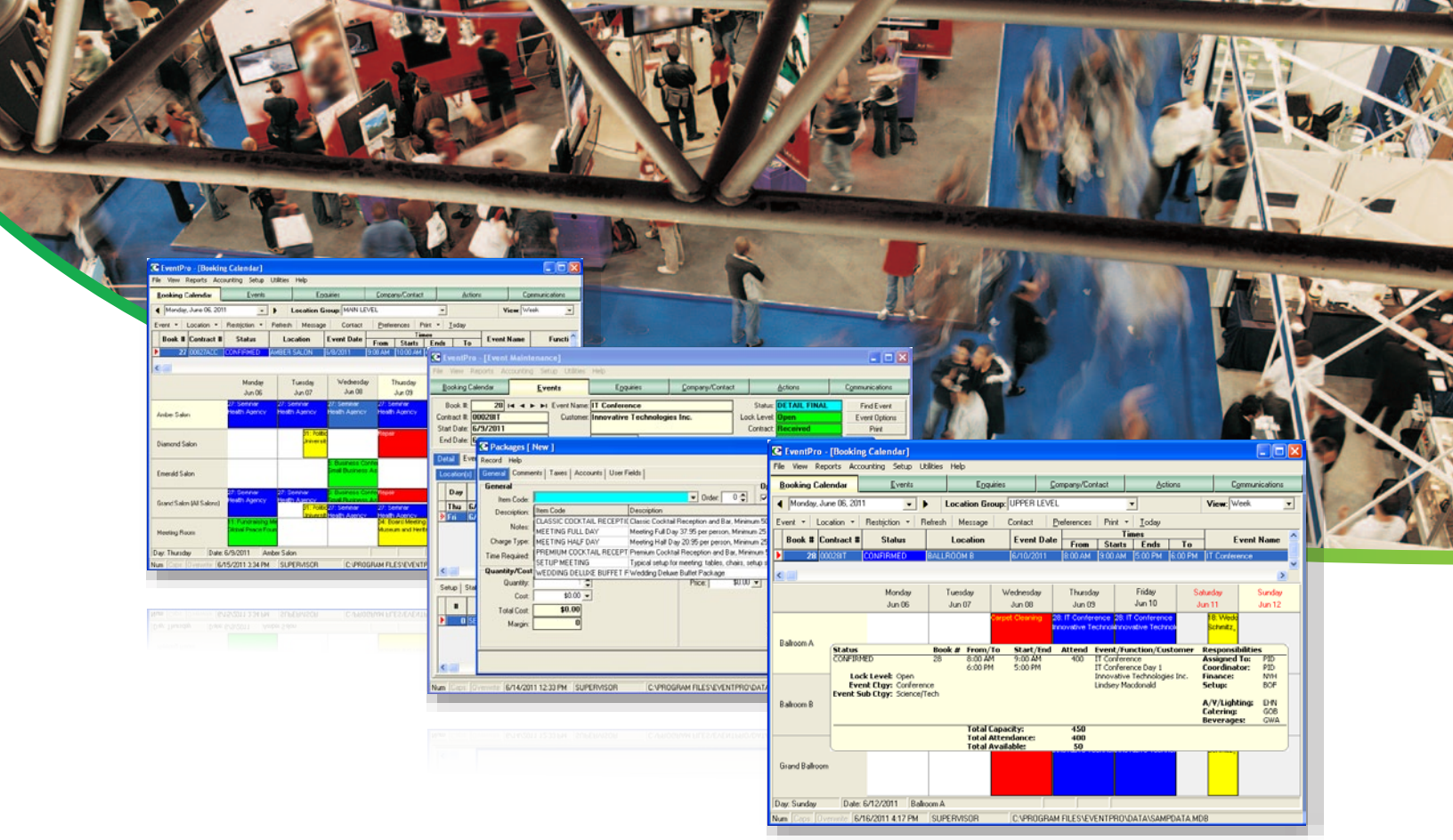

EventPro features

For your event management & venue scheduling needs...

- shared booking calendar
- booking wizard
- event templates & event copy
- event detail organization
- resource/inventory management
- catering/beverage management
- staffing management
- contact & supplier management
- mail merge & letter templates
- floor plans & layouts
- automatic room rates
- tasks with automated reminders
- integrated finance
- importing to accounting software
- flexible invoice options
- integrated, detailed reporting
- customizable reports
- online bookings & requests
- and much, much more...

For your event planning & attendee management needs...

- attendee management
- customized registration packages
- online registration, RSVPs & payments
- flexible registration fee structure
- table & seating arrangements
- event budgets
- speaker assignments
- function itineraries
- and much, much more...

There are more features but we couldn't fit them all in one brochure. Plus, we think that seeing is believing - that's why we offer a 30 day free trial of EventPro

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Customize Your EventPro...
Optional EventPro Modules

Optional industry-specialized modules tailor EventPro to your specific needs

- Enquiry module
- Attendee module
- Booth & Exhibitor module
- Accommodations / Travel modules
- EPMobile module
- EPWebSuite®
- EventPro TaskAssistant
- EventPro CalendarAssistant
- Finance module
- Master Inventory module
- Budget module
- Attendee Online module

See our website for complete descriptions of EventPro's Optional Modules, and learn how they will streamline event & venue management at your fair & exposition.

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What EventPro **users** are saying...

"EventPro enables us to seamlessly show building availability and events on our website. EventPro creates valuable usage data reports that graphically show who is using the Fairgrounds; this helps us in Board and budget meetings. EventPro is easy to use and provides tremendous support when needed though it is so stable, technical issues have been limited and have all been rapidly resolved."

– Nancy Swain,
Benton County Fairgrounds

"EventPro keeps everything organized from customer information to notes to the client and to our Operations and Production Teams. Our staff is able to get into EventPro at any time to see what the set up of a booking consists of for set up of any event throughout the year. We are able to print out contracts, confirmation sheets and email them directly to the customers which cuts down a lot of the time if we were to do it manually. EventPro is user friendly and the service and training staff are always accessible and very knowledgeable and will help you solve any problems within just a few minutes. Thank you EventPro for making our lives so much easier the results are great!"

– Nevis Goruk,
Lethbridge Exhibition Park

"We can't be more thrilled with the power and potential that this software has. Our integration for basic rentals of over 20 facilities is already fully implemented and other areas have laid the foundation for full use of EventPro. I cannot say enough about your sales, training and support team. They have been stellar to get us through these key initial phases and done so quickly, professionally and we really get the feeling that everyone at EventPro is part of our team!"

– George Araujo,
Norfolk County Fair

EventPro is relied on by fair & expositions worldwide, including:

"The Medicine Hat Exhibition & Stampede finds the reports on EventPro especially helpful in identifying schedule opening which allow us to focus on marketing strategies. The support staff is exceptionally helpful; we would highly recommend EventPro to other Fairs and Exhibitors."

– Vanessa Lynde,
Medicine Hat Exhibition & Stampede

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EventPro Advantages

Experienced
Benefit from our 25 years' experience in developing event management software.

Understanding
We know the daily challenges you face when organizing events in our multi-tasking, instant-service society.

Responsive
Your feedback counts! Software enhancements and new features are developed in direct response to your needs.

Accessible
Work confidently in EventPro's user-friendly interface and easy-to-learn environment.

Helpful
Need a hand? Our friendly Support experts are here to help you get the most out of your software.

Competitive Upgrade Program

If you are currently using a competitor's product consider switching to EventPro Software. Apply for EventPro's Competitive Upgrade Discount Program for additional savings!

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